ORGANIZERS:

Bosna Bank International

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بنك دبي الإسلامي Dubai Islamic Bank

مصرف أبوظبي الإسلامي ADIB

Discover the 12th Sarajevo Business Forum

THE LEADING PLATFORM

for connecting domestic and foreign investments and business representatives

PATRONAGE

BOSNIA AND HERZEGOVINA
Presidency of
Bosnia and Herzegovina

STRATEGIC PARTNER

MINISTRY OF ECONOMY
SARAJEVO CANTON

SUPPORT

sarajevobusinessforum.com

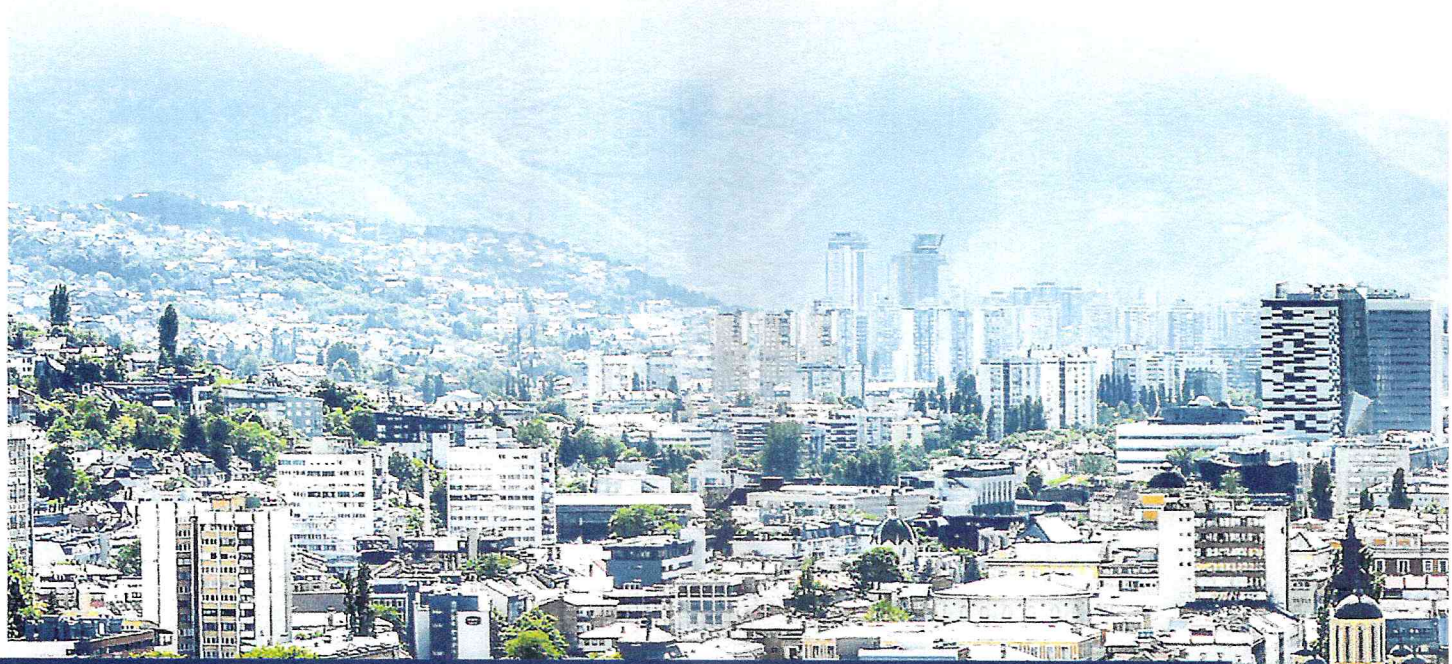
We cordially invite you to the 12th Sarajevo Business Forum 2023, which will be held in Sarajevo (Hotel Hills Ilidža), from May 18 to 19, 2023

The 12th Sarajevo Business Forum, a prestigious and recognizable platform for business networking and researching investment and business opportunities in the countries of Southeast Europe, is organized aiming to boost economic development of all countries in the region. The event offers to all its participants two days of cross-border experience of interesting panels, discussions, and business networking. With the presence of more than 1,500 domestic, regional and world representatives of governments, ministries, investors, and representatives of business communities coming from around 50 countries around the world, presentations of over 200 investment projects and business opportunities, with more than 400 G2G/G2B/B2B meetings are expected at the 12th Sarajevo Business Forum with the presence of over 200 media representatives from Bosnia and Herzegovina, countries of the region and the world.

Recognizing the importance of the joint performance of countries from the region, Bosna Bank International, in cooperation with its shareholders (Islamic Development Bank, Dubai Islamic Bank and Abu Dhabi Islamic Bank) and international partners, started organizational preparations for the upcoming Sarajevo Business Forum - a leading meeting platform that results in new and better investments and it also represents a business base, which can primarily be used by key business decision-makers in the country, as well as all visitors, exhibitors and participants. The Sarajevo Business Forum will be an excellent opportunity for discussions about the economic environment and the challenges we will face in 2023 as well. The confirmed response of panelists, participants and sponsors promises a high-quality and diverse conference program with research and development presentations from leading companies, especially in the fields of Tourism, IT, Telecommunications, Agriculture, Food & Beverages, Banking & Finance, Nearshoring, Trade, Logistics, Energy, Infrastructure... Sustainable business practices are the central pillar of corporate strategies in managing a healthy balance between environmental and economic interests, social responsibility, or diversity.

As part of the 12th Sarajevo Business Forum, numerous panels are planned with proposed solutions, when it comes to the energy and climate crisis, and on modalities of more successful economic cooperation and ways of encouraging and attracting investments in all countries of the Western Balkans, with the aim of faster economic development. Models of public-private partnerships and investments in key infrastructure areas in the countries of the Western Balkans will also be discussed, as well as better regional cooperation with the aim of creating a more prosperous future. The participants of the SBF will try together to come up with a solution on how, through the removal of trade barriers and better economic - regional connectivity, they can jointly improve the sustainable development of the economies of the Western Balkan countries, better standards of citizens and prevent the departure of people.

During its 12th year of operation, Sarajevo Business Forum became one of the largest business events in the region and in the Southeast Europe that has a positive impact on building the image of the state of Bosnia and Herzegovina as a destination for investment and economic development.



Explore Sarajevo Business Forum 2023 sponsorship and presentation opportunities

We invite you to sponsor the 12th International Business and Investment Conference - Sarajevo Business Forum 2023.

Should you need any additional information, please e-mail: sponsorship@sarajevobusinessforum.com

Since 2010, Sarajevo Business Forum has established a tradition of economic development and business networking.

11.500+
PARTICIPANTS

1.650+
INVESTMENT & BUSINESS PROJECTS

3.500+
COMPANIES & INSTITUTIONS

30%
GROWTH OF ATTENDEES

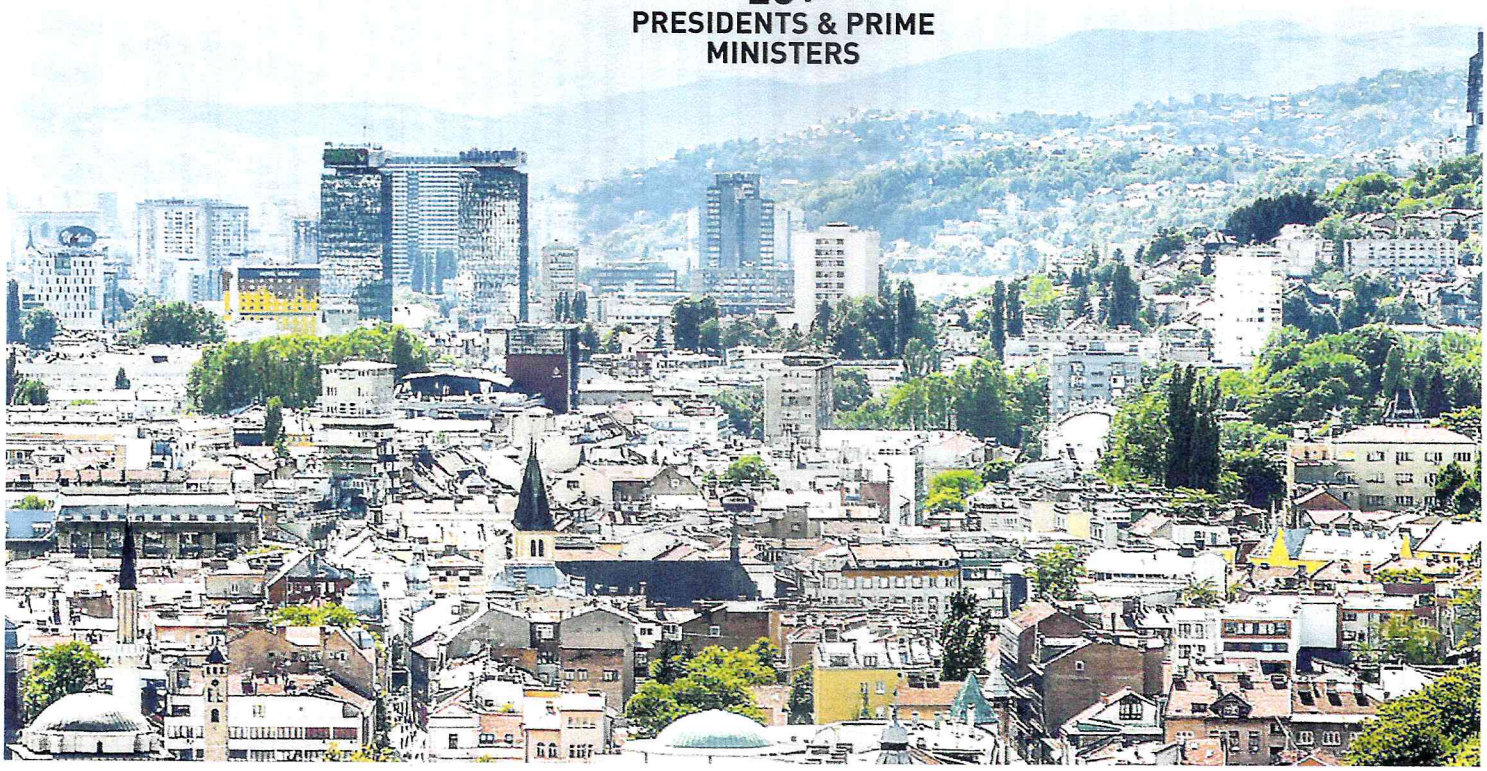
SARAJEVO BUSINESS FORUM

2.400+
G2G/G2B/B2B MEETINGS

50+
COUNTRIES

2.640+
JOURNALISTS

25+
PRESIDENTS & PRIME MINISTERS



We would greatly appreciate support from Embassies and Diplomatic Missions in Bosnia and Herzegovina as follows:

In the preparation phase:

Providing contacts for inviting and facilitating the presence at Sarajevo Business Forum 2023 of high - level government officials and prominent leaders from their respective countries;
Providing contacts for inviting and ensuring presence at Sarajevo Business Forum 2023 of business representatives, potential investors, owners/directors of influential companies and other significant individuals or organizations that would be interested to attend as participants and/or speakers;

- Informing the business communities in their respective countries about Sarajevo Business Forum
- Informing potential investors that project teasers are available on the www.sarajevobusinessforum.com

Channeling information through your country's media network on potential investment and business opportunities in SEE through Sarajevo Business Forum.

Please note:

Accompanying media representatives and all press personnel need to register via media registration link on the www.sarajevobusinessforum.com;
The head of the government delegation (Minister or higher level) will have at their disposal a liaison officer from the Ministry of Foreign Affairs of Bosnia and Herzegovina.
Liaison officers will provide support for the organization of G2G and G2B meetings in cooperation with the embassy staff and designated contact person of the delegation. Please, name the person from your Embassy, who will be the contact point for Sarajevo Business Forum.

In the implementation phase, for high - level government delegations:

Making sure the attendance of high - level government delegations is confirmed via official government channels by April 30th 2023. Please note that Organizer - Bosna Bank International will undertake necessary steps to ensure all official government delegations that confirm their attendance on time to the Ministry of Foreign Affairs of Bosnia and Herzegovina, receive accreditation passes for Sarajevo Business Forum 2023.

We would highly appreciate if the embassies could:

- take care of hotel reservations for the head of delegation and accompanying members. Please, note that several hotels offer discounts to Sarajevo Business Forum 2023 participants and guests. These hotels are listed on the www.sarajevobusinessforum.com
- ensure vehicles for local transport needs of the whole delegation
- ensure VIP salon/treatment at Sarajevo International Airport for heads of official delegations
- provide translation where required for meetings. Please note that the official language of the Forum is English, however, translation to several other languages will be provided during Forum sessions and panels.
- In the implementation phase, providing support to business delegations attending Sarajevo Business Forum 2023, by informing them of the following.

All business/company representatives and business delegations members need to register via the registration link on the www.sarajevobusinessforum.com in order to participate;
Registered participants can find more detail about accreditation passes pick up and welcome packages.

Additional information for participating embassies:

The Ambassador and other embassy staff wishing to attend are kindly requested to register via the registration link on https://www.sarajevobusinessforum.com using a designated voucher code which needs to be requested prior to the registration process via e-mail: info@sarajevobusinessforum.com. Please note that each embassy will be able to register maximum 2 persons (Ambassador + 1 basis) using the given code. If additional embassy staff is required to be present or if further clarifications are needed, please contact our registration team.

SARAJEVO BUSINESS FORUM '23

STAY CONNECTED

sarajevobusinessforum.com

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