7th SADC INDUSTRIALISATION WEEK 2024
HARARE, ZIMBABWE

28 July - 02 August 2024, HICC

Promoting innovation to unlock opportunities for Sustainable Economic Growth and Development towards an Industrialised SADC

Day 1 - Sunday, 28 July: Media Awareness Day

- Remarks - **SADC National Media Coordinator, Ministry of Industry and Commerce /SADC Secretariat, SADC Business Council**
- Brief on SADC Media Awards and Media Engagement- **SADC National Media Coordinator, SADC Secretariat, SADC Business Council**

Day 2 - Monday, 29 July: Investment Conference

- Plenary Sessions -Presentations
- Key Note Address by **Hon. Vice President of the Republic of Zimbabwe Gen. (Rtd) Dr C.G.D.N. Chiwenga**
- Networking Session: Investors and Project Promoters
- Cocktail Reception

Day 3 - Tuesday, 30 July

- Plenary Session: SADC Industrialization Week Overview, SADC CEO Business Forum, SADC Investment Climate, Powering technologies
- Parallel Sessions-African Continental Free Trade Area, UNIDO, standards and competitiveness, Youth and Women in Business

Day 4 - Wednesday, 31 July

- Official Opening by **His Excellency, the President, Dr. E.D. Mnangagwa**
- Plenary Session on Fostering Sustainable Industrialization
- Parallel Sessions: Special Economic Zones, Sustainable Energy Investments, Scenario Approach on Regional Business Strategy
- Welcome Cocktail

Day 5 - Thursday, 01 August

- Plenary Session- Start-Ups, Entrepreneurship and SMEs in SADC
- Parallel Sessions-Energy Infrastructure, Green Industry, Circular Economies, Original Equipment Manufacturers, Digital finance, sustainable mining, B2B Meetings
- **Closing Ceremony**
- Gala Dinner, Fashion Show and Standards Quality Accreditation and Metrology (SQAM) Awards

Day 6 - Friday, 02 August

- Organized Factory Visits- Innovative and Successful Companies to showcase Zimbabwe's manufacturing