Gelen Evrak Tarih Sayı: 01.12.2025 - 57800

T.C.
TİCARET BAKANLIĞI
İhracat Genel Müdürlüğü
Tanıtım ve Fuarlar Daire Başkanlığı

Sayı : E-82877844-454.09-00116135324
Konu : Fuar Duyurusu (Fas Sağlık Sektörü)

DAĞITIM YERLERİNE

Rabat Ticaret Müşavirliğinden alınan yazıda, "Morocco Medical Expo 2026" fuarını 16-19 Nisan 2026 tarihlerinde, "7th Morocco Dental Expo" isimli fuarı ise 7-10 Mayıs 2026 tarihlerinde Kazablanka'da düzenleneceği hususu Bakanlığımıza iletilmiştir.

Bilgileri ve ekte katalogları yer alan mezkûr fuarların ilgilenebilecek firmalarımıza duyurulması hususunda gereğini rica ederim.

Hıfzı Oğuz KORKMAZ
Bakan a.
Daire Başkanı V.

Ek:
1- Morocco Medical Fuarı
2- Dental Expo Fuarı

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Telefon No: 03122048838 Faks No: 03122208632
e-Posta: bektasb@ticaret.gov.tr
İnternet Adresi: www.ticaret.gov.tr
KEP Adresi:
Ayrıntılı bilgi için:
Banu BEKTAŞ ÜLKER
Ticaret Uzmanı
Telefon No: 03122048838

Bu belge, 5070 sayılı Elektronik İmza Kanununa göre Güvenli Elektronik İmza ile imzalanmıştır.

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Akdeniz İhracatçı Birlikleri Genel Sekreterliğine
Batı Akdeniz İhracatçılar Birliği Genel Sekreterliğine
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Ayrıntılı bilgi için:
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Telefon No: 03122048838

المملكة المغربية
ⴰⵎⵓⵔⴰⵡ ⵏ ⵍⵎⵖⵔⵉⴱ
Kingdom of Morocco

وزارة الصحة والحماية الاجتماعية
ⵜⴰⵎⴰⵡⴰⵙⵜ ⵏ ⵜⵓⵙⵎⴷⵓⵏⵜ ⵏ ⵓⵙⴳⵎⵉ ⴰⵏⴰⵎⵓⵔ
Ministry of Health
and Social Protection

INTERNATIONAL HEALTH EXHIBITION

MOROCCO MEDICAL
EXPO 2026



From 16 to 19 APRIL 2026

ICEC - Ain Sebaâ

CASABLANCA - MAROC

FORUM AFRIQUE GLOBAL SANTÉ

www.mmedicalexpo.ma

Organizer:
ATELIER VITA

Organizing Partner:
Fondation de Recherche de Développement et d'Innovation en Sciences et Ingénierie

THE STRATEGIC MEETING PLACE FOR THE HEALTHCARE SECTOR

Following the great success of the previous edition, held under **the High Patronage of His Majesty King Mohammed VI, Morocco Medical Expo 2026** establishes itself as the leading strategic platform that brings together key players in medical equipment, laboratory technologies, physiotherapy, single-use medical devices, and medical tourism **Morocco Medical Expo 2026** addresses today's challenges in healthcare, prevention, and well-being, in a context of rapidly growing demand.

A true hub of innovation, collaboration, and business development, the exhibition provides a favorable environment for professional networking, the creation of lasting partnerships, and the discovery of the latest advancements in the sector.

In parallel with the exhibition, a scientific program has been developed, featuring the Global Af rica Health Forum (**FAGS**), which brought together institutional panels and multidisciplinary scientific sessions.



EXHIBITION FACT SHEET



Exhibition Name : Morocco Médical Expo

Date : 16 – 19 April 2026

Venue: International Corporate Events Center - ICEC

Type : Professional Trade Show

Scope: International

Opening Hours: de 09h à 19h

Concurrent Events:

- 11th Edition of the Global Africa Health
- 10th Edition of the Physiotherapy and Physical Therapy Days
- 9th Edition of the National Days of Biomedical Engineering

EXHIBITOR PROFILE

- Pharmaceutical laboratories
- Hospitals,clinics, and health centers
- Private Faculties and universities
- Medical equipement imaging and paramedical professionals
- Parapharmacies
- Fitness and spa equipement professionals
- Medical consumablesprofessionals
- Optique and eyewear
- Institutions and organizations
- Suppliers of laboratory and analysis equipement znd products
- Pharmcy layout and interior design professionals
- Medical furniture suppliers
- Hospital transport and equipement





HIGHLIGHTS OF THE EVENT

- **Showcase of Cutting-Edge Medical Technologies:** Presentation of the latest innovations and solutions.
- **Targeted B2B Meetings:** Connect with key business partners and investors.
- **Specialized Seminars :** analyses des tendances émergentes et innovations médicales
- **Specialized Seminars:** In-depth analysis of emerging trends and medical innovations.
- **International Health Conference:** Expert insights on global healthcare challenges
- **Interactive workshops :** Hands-on demonstrations in physiotherapy and advanced medical techniques.

PROJECTED FIGURES FOR 2026

20	160	10.000 M²	04	60	12.000
Participating Countries	Exhibitors	Exhibition Area	Exhibition days	B2B Meeting	Visitors

10	6	55	110
Panels Institutionnels	Fags	Medical and paramedical sessions	Conference hours

OBJECTIVES OF MOROCCO MEDICAL EXPO



Showcase the latest medical innovations: cutting-edge equipment, diagnostic technologies, and connected healthcare

Explore new technological frontiers in medical imaging, laboratory biotechnology, and consumables.

PromoteB2BandB2Gexchangesbetweenmanufacturers,distributors, service providers, and public decision-makers.

Highlight innovation live through technical demonstrations and presentations by renowned experts.

Present international best practices in hospital management, clinical care, and advanced diagnostics

Buildbridgesbetweenlocalhospitalsandinternationalpatients, with the support of global healthcare facilitators..

PROMOTIONAL COMMUNICATION

A carefully crafted promotional strategy has been implemented by the organizers, in close collaboration with leading institutions, including the supervising ministry, its central departments, major professional federations and associations in the sector, as well as scientific partners and internationally recognized organizations. This approach aims to maximize the exhibition's visibility and attract a qualified international audience.

A comprehensive communication and visibility plan is deployed for the benefit of exhibitors, including targeted actions before, during, and after the event, through multichannel media campaigns and tailored promotional tools.A rigorously developed promotion strategy was implemented by the organizers, in close consultation with leading institutions in particular the supervisory ministry, its central directorates, the main federations and professional associations in the sector, as well as scientific partners and outreach organizations international.This approach aims to maximize the visibility of the show and mobilize a qualified international audience.

A complete communication and visibility system is deployed for the benefit of exhibitors, including targeted actions before, during and after the event, through multi-channel media campaigns and adapted promotional tools.

VISITOR PROFILE



- National and international decision makers
- Hospital directors
- Specialist doctors
- General practitioners
- Biologists
- Pharmacists
- Pharmacy assistant
- Opticians
- Biomedical engineers
- Production engineers and technicians
- Medical equipment and technicians
- Medical assistance professionals
- Chemists
- Physiotherapists and physical therapists

FORUM AFRIQUE GLOBAL SANTÉ

A HIGH-LEVEL SCIENTIFIC PROGRAM COMPLEMENTING THE EXHIBITION

In parallel with the exhibition, an ambitious scientific program will enrich the event. It will bring together over 80 institutional panels, multidisciplinary sessions, thematic conferences, and interactive workshops led by nationally and internationally renowned experts from the medical, pharmaceutical, and paramedical sectors.

- ***Key highlights of this program include :***

- **11th Edition of the Global Africa Health Forum (FAGS) :** A strategic platform for dialogue bringing together institutions, experts, practitioners, and university hospital leaders to address health challenges in Africa and formulate concrete, applicable solutions.

- **10th Edition of the Physiotherapy and Physical Therapy Days : :** A must-attend event for professionals in the field, focusing on innovative practices and recent advancements.

- **9th Edition of the National Days of Biomedical Engineering :** A dedicated space for discussions on medical technologies and biomedical innovation.

This scientific program positions the event as a true hub of knowledge, expertise, and exchange in the service of healthcare advancement.

MOROCCO MEDICAL EXPO 2025 REPORT

Held under the High Patronage of His Majesty the King, may God assist Him, the 2025 edition of MOROCCO MEDICAL EXPO took place at the ICEC Exhibition Center in Ain Sebaâ, Casablanca, from May 15 to 18, 2025. The event's theme was:

« Prevention and Resilience: Building Sustainable Health ».

Organized with the support of **the Ministry of Health and Social Protection, the Ministry of Industry and Commerce, and the Ministry of Higher Education, Scientific Research, and Innovation**, this unmissable event in the medical sector has seen notable progress this year, both in terms of quality and number of exhibitors and visitors as well as the richness of the scientific program.

SILVER SPONSORS

OMNIDOC Santé!

PARTNERS

VISITOR DISTRIBUTION

Specialist Doctors	1796
General Practitioners	3100
BIOLOGISTS	115
Radiologists	210
Pharmacists	290
University Hospitals, Clinics & Medical Centers	95
Biomedical Engineers	480
Physiotherapists	355
Researchers	85
Laboratory Technicians	135
Paramedical Staff	402
Distributors	1120
Students	682
Media Partners	102



















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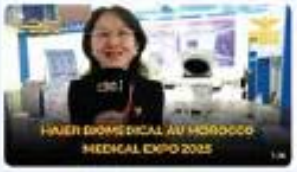









INTERNATIONAL HEALTH EXHIBITION

MOROCCO MEDICAL EXPO 2026

FORUM
AFRIQUE
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16 - 19 APRIL 2026

ICEC - AIN SEBAÂ CASABLANCA - MAROC

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E-mail : contact@ateliervita.net
Site web : www.mmedicalexpo.ma

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Kingdom of Morocco

وزارة الصحة والحماية الاجتماعية
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Ministry of Health
and Social Protection

INTERNATIONAL DENTISTRY EXHIBITION

MOROCCO DENTAL EXPO

7TH ÉDITION



07 - 10 MAY 2026

ICEC-Ain Sebaâ
CASABLANCA

DENTAL TRIBUNE

Organizer :

ATELIER VITA

www.mdentalexpo.ma

MOROCCO DENTAL EXPO

EXHIBITION PRESENTATION



Dental Expo is positioned as the largest independent event dedicated to the dental sector in Morocco, bringing together each year a wide range of professionals.

MOROCCO DENTAL EXPO 2026 is part of a continuous innovation dynamic serving oral health. As a true platform for exchange and development, the event strengthens its strategic positioning by fostering partnerships between Moroccan dental professionals and international decision-makers.

This event will host approximately **6,000 professional visitors**, mainly dentists, dental technicians, and distributors. They will discover a modern and spacious exhibition area bringing together **+ 135 exhibitors**, covering all disciplines related to dentistry: **Dental Equipment and Consumables, Laboratories, Education and Training**, etc.

ÉDITION 2026 DENTAL TRIBUNE

DENTAL TRIBUNE will be organized alongside the exhibition, in perfect synergy with the exhibition.

This prestigious scientific program will bring together a panel of leading national and international experts, recognized for their expertise in various fields of modern dentistry.

The objective is to create a space for knowledge sharing, professional development, and scientific updates through:

- **Thematic conferences** covering the latest advancements in restorative dentistry, implantology, orthodontics, medical imaging, digital technologies, etc.
- **Hands-on workshops and live demonstrations,** allowing professionals to explore, handle, and compare the latest technological innovations:
  - New-generation intraoral scanners
  - 3D printing systems applied to dental prosthetics



"Dental Expo: Where innovation meets dental expertise"

TECHNICAL DATE SHEET

- **Name of the Exhibition:** MOROCCO DENTAL EXPO
- **Date:** From 07 to 10 May 2026
- **Location:** ICEC – Ain Sebaa, Casablanca
- **Type :** Professional Exhibition
- **Edition:** 7th Edition
- **Character:** International
- **Aegis:** Ministry of Health and Social Protection
  Ministry of Higher Education, Scientific Research and Innovation.
- **Concomitant event:** 10th Edition of « Dental Tribune »



KEY REASONS TO BECOME AN EXHIBITOR

Dental Expo offers a comprehensive and dynamic platform that allows you to:

Discover and showcase technological innovations: cutting-edge equipment, revolutionary materials, digital solutions, management software, and much more.

Engage with opinion leaders and experts through conferences, workshops, and live demonstrations that promote skill development and inspiration.

Build a strong professional network by meeting new partners, suppliers, and potential clients in a friendly yet professional environment.

Enhance your brand visibility through targeted sponsorship and exhibition opportunities.

Beyond the exhibition, **Dental Expo** places special emphasis on emerging trends and sustainable development, highlighting the importance of responsible innovation in the dental sector.

Participating in Dental Expo means securing a privileged place in the future of the profession, unlocking new business opportunities while staying at the forefront of technological and scientific advancements.

"Generate leads and maximize your business opportunities!"

THE SECTORS CONCERNED

- Dental Equipment and Consumables
- Dental Laboratories
- Dental Furniture
- Clinic Design and Decoration
- Professional Software Publishers
- Innovators in Imaging, CAD/CAM, AI, and Connected Solutions
- Institutions and Organizations
- Financial and Management Services
- Vocational Training Centers / Continuing Education / E-learning







VISITOR PROFILE

- Specialist Dentists and Doctors
- General Dentists
- Certified Dental Prosthetists
- Hospital and CCTD Directors
- University Professors
- Distributors
- Laboratories and Clinics
- Hygienists and Assistants
- Medical and Dental Prosthetics Students

"Book today to secure a prime location."







HIGHLIGHTS OF DENTAL EXPO

What Dental Expo has in store for you :

- **Exhibition Area:** a space dedicated to your innovations
- **Live Demonstrations:** showcase your products in action
- **Conferences and Workshops:** engage with industry experts
- **Networking & B2B Meetings:** expand your business opportunities
- **Innovation Awards:** a spotlight on the most promising solutions

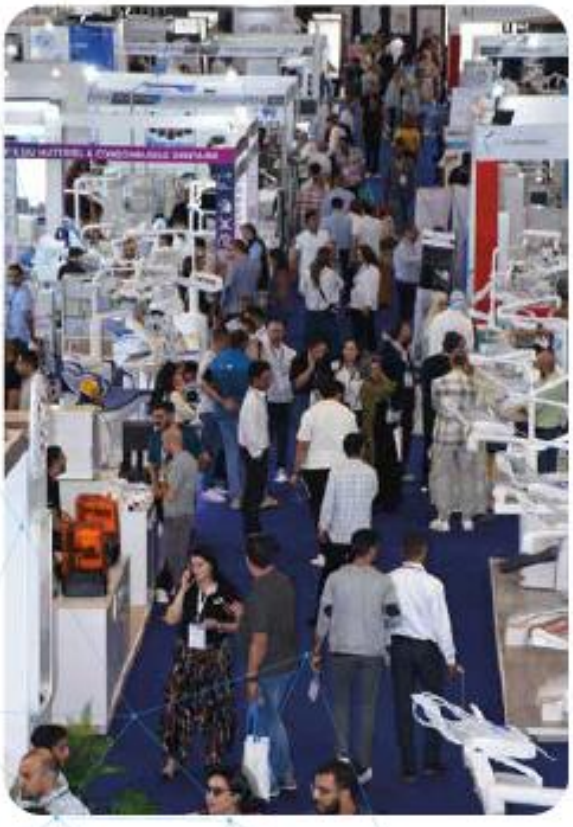
PROMOTIONAL ACTIONS

The success of this large-scale event relies on the active engagement and valuable contributions of all our partners: Institutions, Scientific Organizations, Professional Orders, Federations, Unions, Professional Associations, and many other key stakeholders in the sector. The involvement of international promotional bodies and media partners also plays a crucial role in enhancing the exhibition's visibility and attracting a qualified audience, both nationally and internationally.

To maximize impact, the organizers have implemented a targeted communication strategy, based on a carefully designed promotional campaign disseminated through the **Morocco Dental Expo's** digital ecosystem as well as various online channels.







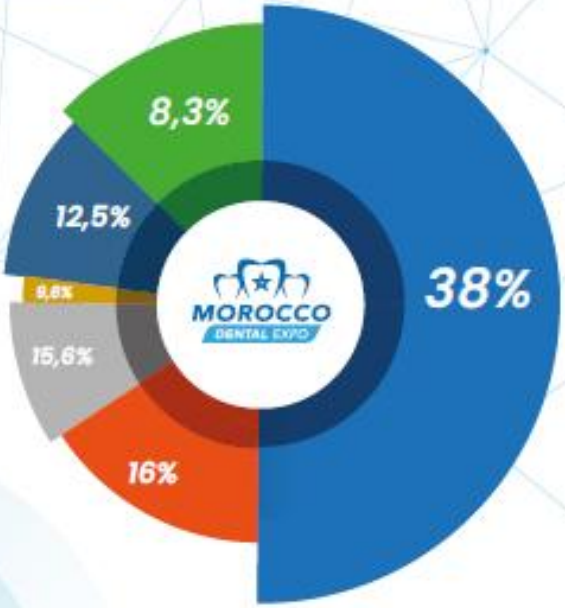
FORECAST FIGURES

- **8K** m² of Exhibition Space
- Exhibitors **120**
- **7.5K** Visitors
- Participating Countries **13**
- **40** Hours of Conferences
- Conferences **35**

MOROCCO DENTAL EXPO 2025 – SUMMARY

Breakdown of Visitors

- 2.480 Dentists
- 1.060 Dental Prosthetists
- 1016 Dental Medicine Students
- 650 Dental Prosthetics Students
- 550 Distributors
- 817 Others



- 4 Days of Exhibition
- 102 Exhibitors
- 7.000 m² of Exhibition Space
- 6.570 Visitors
- 2 Conference Rooms
- 3 Days of Conferences
- 33 Sessions
- 36 Speakers
- 30 Hours of Conferences












5D




SOGA
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DENTAL EXPO
24 27 AVRIL 2025
6 الدورة
ÉDITION





INTERNATIONAL DENTISTRY EXHIBITION



MOROCCO DENTAL EXPO

DENTAL TRIBUNE

ATELIER VITA

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Tél. : 0522 260 200 - 0522 260 600 - 0520 790 007
E-mail : contact@ateliervita.net
Site web : www.mdentalexpo.ma

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E-mail : rmalti@ateliervita.ma

SCAN FOR LOCATION